

Hudson Grocery Co-op 2020 Annual Meeting Minutes - DRAFT
(Minutes will be posted as FINAL version following approval at the 2021 Annual Meeting)
Tuesday, November 17, 2020
Zoom Meeting

1. Call to Order at 6:39 p.m. by Treasurer Sarah Atkins

Roll Call

- a. **Directors Present:** Sarah Atkins, Jacki Bradham and Pam Brokaw
- b. **Number of owners attending:** 33 owners - a quorum of 36 was not established

2. Proof of Notice of Meeting

Sarah indicated a postcard was mailed to all owners as notification of annual meeting, as well as several email notices

3. Approval of 2019 Minutes: Motion by Dobberstein; 2nd: Malick; minutes were unanimously approved

4. Annual Officer and Committee Reports

- a. Treasurer Atkins presents financial reports for HGC's fiscal year end of June 2020.

5. Committee Reports

a. **Marketing Report** presented by Bradham

- i. Bradham reviewed the Committee's Responsibilities
- ii. Bradham thanked Marketing Committee members and reviewed Events and accomplishment
 - 1. **Facebook:** 384 new likes in 2020 which brings us to 2,207 likes. Erica Perry is maintaining the page with a couple of post each week.
 - 2. **Blog Posts:** Lindsay Schubert contributed a Summer Blog Series which posted weekly to the HGC website blog and HGC social media
 - 3. **Beet Newsletters:** 7 issues were distributed, with a growth of 56 new readers.
 - 4. **Market Days:** January market had 11 vendors and 132 attendees. The February markets had 12 vendors and 110 attendees. The March and April markets were canceled due to COVID.
 - 5. **Learning Sessions:** We had a forging session with Sam Thayer on January 7 at the library with 46 attendees. The April Healthy Soil session with Mike Daneen was canceled due to COVID.
 - 6. **Community Events:** With COVID most community events were canceled. HGC participate in RiverFest with a virtual foraging session with HGC owner Russ Lake presented on July 22nd.
 - 7. **HGC Owner Drive:** Alex Schubert lead a Spring Owner Drive: "Grow Your Co-op" in early June, asking current owners to recruit additional owners. The campaign brought in 14 new owners.
 - 8. **Owner Survey:** In August an owner survey asked about participation in the owner drive, newsletter and social media use, owner participation and volunteering. The results of the survey were included in the September/October issue of the Beet newsletter.

b. **Owner and Volunteer Report** presented by Atkins

- i. Atkins reviewed the Committee's Responsibilities
- ii. **Owner Growth:** HGC is at 581 owners which is up 34 new owners since last year

c. **Call for Volunteers**

- i. **Volunteers are needed** for the Board of Directors, committee chairs and committee members. Five owners were interested in serving on the board and eight owners were interested in serving on or helping committees

6. Old Business - None

7. New Business - Election of Directors

- a. Board candidates could not be voted on as quorum was not met.

Owners: Matt Dobberstein, Erik Bjoraker, Joan Schoenoff, Paul Bourget and Buck Malick will need to be appointed to the board. Previously appointed directors Sara Atkins and Pam Brokaw will also need to be reappointed.

- b. Approve New Owners: board directors approved owners #512 to #516.

8. Adjournment at 7:51 p.m.

Respectfully submitted by Jacki Bradham, Secretary

The board met briefly following the Annual Meeting to appoint the candidates to the Board by unanimous vote of the board.