



Board Meeting Minutes

Tuesday, June 8, 2021 6:30 Zoom Hosted by Sarah

<https://us02web.zoom.us/j/87086981474?pwd=VnN6d2JxSXZrd1JzbU55bjR1UEgzZz09>

Next regular meeting Tuesday, July 13, 2021 6:30

1. Call to Order-Joe
 - a. Directors present: Joe, Sarah, Buck, Joan and Erik (late)
 - b. Others present: Robin, President of Whole Earth Co-op River Falls
 - c. Presentation and answer questions by Robin. She was an employee in 1994, on board in 2017, president since 2018. During COVID they decided their relevance is "taking care of the community." She will let us know what owner benefits apply to HGC (HGC stock share is #84). They use volunteers, but not for things employees do. They are full member of NCG.

2. Approval of Agenda - Joe Moved/Seconded/Passed

Approval of Minutes **May 11** - Buck Moved/Seconded/Passed

3. Owner forum-Joe Opportunity for Owners to make the Board aware of topics/issues/opportunities. 3 minute limit per speaker. Unlimited emails may be sent to the Board at HUDSONGROCERYCOOP@gmail.com. Dan Butler in July.

4. Board Reports
 - a. President's Report – Joe: 1) Talked to Stu Reid, pushing for 800. Those registered have 6 months to watch the videos, 2) Sustain Hudson invite to farmer market, 3) Attended Sat farmer market, 4) Talked with Oshkosh, 5) Plans another River Channel interview with Jamie Johnson.
 - b. Vice President's Report - Matt: n/a
 - c. Treasurer's Report – Sarah: Financials Moved/Seconded/Passed and New Owners #666 - #667 for approval Moved/Seconded/Passed
 - d. Secretary's Report - Buck
 - e. Other Director's Reports -
Erik: 1) Updated the "Join Us" page on the website to let new owners choose to cover the PayPal fees and pay \$82.70 rather than \$80.00. They still have the option to have the Co-op cover the PayPal fees and only pay \$80. 2) Confirmed that we do get notified by email if the new owner selects the Opt-Out option on the website. If the box is checked, we are notified. If the box isn't checked that field is blank on the notification email. 3) Found where we can verify if past new owners checked the Opt-Out option. It's a tedious process to check all past owners. I need to get information from Jerry Kramer about whether or not we can pull a report. 4) Instagram giveaway campaign is underway and ending tomorrow (Wednesday). Not very successful. Only one complete entry.

Joan: 1) Questions value of gift ownerships, since recipients may not be committed.

5. Old Business - None

6. Committee Reports

- a. Ownership & Volunteers - Sarah: 1) Continuing calls to old and new owners, 2) Plans training on ACT, 3) Plans celebration at owner #700, 4) Need audit of database, 5) Would like online new owner survey, 6) Annual meeting coming, 7) FY 2022 Budget \$750
Moved/Seconded/Passed
- b. Marketing & Communications – Erik: Budget reduced to \$3430 Moved/Seconded/Passed
- c. Steering- 1) Budget \$1500 Moved/Seconded/Passed 2) Board Self Assessments needed
- d. Vendor Relations - None
- e. Fundraising & Finance - None

7. New Business - None

Closed session (if necessary, to limit participants to board members and particular people) per Bylaw 30 (c) for confidential matters such as labor relations or personnel issues, negotiation of a contract; discussion of strategic goals or business plans, the disclosure of which would adversely impact HGC's position; and/or discussion of a matter that may legally be considered confidential.

Reopen meeting

8. Adjournment: 8:38