# Hudson Grocery Cooperative Annual Owner Meeting Minutes November 11, 2014 7:00 p.m. Seasons Tavern 501 6th Street, North Hudson

### 1. Call to Order

Vice President Dietmar Schlei called the meeting to order at 7:38 p.m.

# 2. Approval of Minutes

None.

# 3. Approval of Agenda

The agenda was approved.

# 4. Annual Reports of Officers and Committees

# A. Finance and Fundraising

Treasurer Atkins noted a balance of \$13,317.08 as of July 31, 2014.

The Finance Committee is seeking a chair with the needed skills for the position. Someone with the ability to create a pro forma budget that will later will be used for the Co-op's business plan.

The goal of 300 owners has been set before beginning a market study that will answer questions about the size and location for opening the Co-op. We have a matching grant to fund the study and a consulting firm. We now need to grow the owner base to 300.

# B. Ownership and Volunteer

The Co-op currently has 236 owners.

The committee has worked on their goal of establishing an owner database and a system for notifying owners and volunteers. The committee's works to foster an active ownership base and develop a plan for training volunteers.

### C. Marketing and Communication

The committee developed a tri-fold marketing brochure and has implemented a system for distributing them to the downtown businesses on a monthly basis. The committee continues to work to maintain the website, social media, the Beet newsletter, and distribute press releases.

# D. Steering

The Steering Committee has reviewed the bylaws and recommended updates.

The committee developed an educational program for the board including board orientation, coop 101 and board retreats.

The committee also vet candidates for the board of directors election which including an orientation that that explained the duties of HGC directors.

### 5. New Business

### A. Election of Directors

Candidates Marina Onken and Megan Laney are seeking election to the board. Sarah Atkins and Kathy Tobias seek reelection to the board.

## **B. Approve Bylaw Amendments**

Director Kirkpatrick highlighted the bylaw amendments that corrected wording inconsistencies. The amendments changed the policy to state that directors that miss three meetings are not dismissed but nonattendance is dealt with at discretion of the board. The amendments allow for electronic meeting attendance.

Ballots were distributed and Marina Onken, Megan Laney, Sarah Atkins and Kathy Tobias were elected to the board of directors; and the bylaw amendments were approved.

# 6. Open Discussion/Question and Answers

Questions were discussed:

There is no store location at this point, however the aim is for a downtown location. At 300 owners HGC will conduct a market study which will asses the feasibly of opening the grocery co-op in Hudson, explore possible locations, and store size.

# 7. Adjournment

Vice President Dietmar Schlei adjourned the meeting at 8:30 p.m.

Minutes submitted by Jacki Bradham Secretary, Hudson Grocery Cooperative