



HGC Board Meeting Minutes
07/11/2017 6:30pm
701 Second St. Hudson, WI

1. **Call to Order** 6:41pm

Directors present: Katie Nelson- Heil, Sarah Atkins, Michelle Sjobeck, JoAnna Demulling, Carol Zempel

2. **Approval of Minutes**

- a. Review and approve June minutes

JoAnna motion to approve, Sarah second

3. **Approval of Agenda**

Michelle motion to approve, JoAnna second

4. **Owner forum**

N/A, as no owners are present

5. **Board Reports**

a. **President's Report**

- i. Owner emails

Based on request, anonymity of new owner names on HGC FB page or website will be honored by including verbiage in the new owner email that allows the individual to opt out from having his/her name published. **ACTION ITEM:** For volunteers, JoAnna will draft an email for O/V to add to the Volunteer packet so Owner volunteers can opt out if they wish.

b. **Vice President's Report**

none

c. **Treasurer's Report**

The monthly income statement and current bank account information were reviewed

d. **Secretary's Report**

reviewed Board action items. See project plan for Board level action items.

e. **Other Director's Report**

none

6. **Old Business**

- a. Board minutes on website – to post or not to post?

DECISION: Minutes will be posted on the website

Sarah motion to proceed, Michelle second, passed by vote of all board members. Carol will add this decision to the Decision log. **ACTION ITEM:** JoAnna and Katie will upload past minutes to the website so it contains current information.

b. **Follow-up Board retreat topics & dates**

Meeting set for Wednesday, July 26 to continue review of the Board binder. *Note: this date will be changed due to a schedule conflict.*

7. **Committee Reports**

a. **Ownership & Volunteer**

JoAnna motion to approve new owners, Michelle second

- 492 Tania Vlcek
- 493 Debra Erickson
- 494 Alison Underwood
- 495 Chad Underwood
- 496 Ann Marie and Pete Ludwig
- 497 Kaylynn Brown and Sarah Gottfried
- 498 Samantha and Mike Midby
- 499 Nicole and Ben Hanke
- 500 Nicki, Jason and Tatum Finch
- 501 Susan Marie Anderson
- 502 Gloria and Ken Derks
- 503 Christy Allen, Ty Tollefson, Jack Klamar
- 504 Kelsi and Bryan Boldrog
- 505 Melissa and Jim Schoenecker
- 506 Stephanie Marie Ganz
- 507 Shelley Huppert
- 508 Jill and Darren Grover
- 509 Eric and Susan Anderson

Sarah mentioned that there is an upgrade to the ACT database, which will allow Board members to have their own login from anywhere. The upgrade will also enable emails to be sent out from O/V @ hudsongrocerycoop.org rather than Sarah's personal email.

b. Marketing & Communications

- reviewed monthly report
- reviewed project plan, and made updates. See separate project plan document saved in Project Plan folder.

c. Steering

Board Training Opportunities discussed, but no decision made regarding any upcoming training.

8. New Business

a. Steering and Marketing Goals/Budget Request

- August events will include Pepperfest parade on August 19, and Brew with the Board - date TBD. It was decided to invite new owners that joined during the Spring to 500 campaign to Brew with the Board.
- Katie motion to approve, Sarah second, remaining directors approved with the decision to reduce the Steering Committee budget for Board education. Carol will update the Steering committee budget to reflect the change.

Some discussion about HGC's social media involvement, and that HGC should have a corporate page on Linked In. This will be deferred to the Social Media sub-committee for execution, and has been added to the project plan. Updates to Google + are in process.

Defer the following agenda items until the August 8 meeting:

- b. Aligning HGC Communications
- c. Board Transition Planning

9. Adjournment 8:45pm

Submitted by:
Carol Zempel, Secretary