

**Hudson Grocery Cooperative
Board Meeting Minutes
January 14, 2014
701 Second Street, Hudson, WI**

Directors present: Sarah Atkins, Jacki Bradham, Suzanne Hambleton, Don Kirkpatrick, David Larson, Dietmar Schlei and Kathy Tobias

1. Call to Order

Vice President Schlei called the meeting to order at 7:05 p.m.

2. Approval of Minutes

Motion by Larson to approve the December 10, 2013 Hudson Grocery Cooperative Board Meeting Minutes. Second by Kirkpatrick. Motion carried unanimously.

Schlei noted that he goes south in the winter and will not be attending the February or March board meetings.

3. Approval of Agenda

Motion by Bradham to adopt the agenda. Second by Atkins. Motion carried unanimously.

The Board directed Secretary Bradham to develop a standard format for the board meeting agenda.

4. Upcoming Training Options

Directors Bradham, Kirkpatrick, Larson and Schlei gave an update on the Cooperative Board Leadership (CBL) training workshop that they attended on January 11, 2014.

Tobias and Hambleton plan to attend a two-day Food Co-op Conference in Bloomington, Indiana at the end of February.

Motion by Atkins to budget up to \$4,000 for educational purposes. Second by Schlei. Motion carried unanimously.

Note: HGC was awarded a matching-fund grant from the Food Co-op Initiative; part of which is designated to board development training. It is anticipated that half of the \$4,000 budgeted educational funds will be reimbursed by the matching grant.

5. 2014 Board Goals

The 2013 HGC Board goals were reviewed and updated for 2014. The Secretary was directed to update the 2014 goals and present them at the next board meeting.

Board Reports

1. President's Report

Hambleton noted that she will be attending the Food Co-op Conference with Director Tobias.

It was suggested that a membership application be added to the newsletter.

It was also suggested that HGC should take advantage of area resources SCORE and SBDC for assistance with developing a business plan.

2. Vice President's Report

Schlei gave an update on the Cooperative Board Leadership (CBL) training workshop.

3. Treasurer's Report

Atkins presented the December 2014 Financial Report:

The December 2013 Treasurers Report stated assets of \$12,079.61 with liabilities of \$11.03 for a balance of \$12,068.58.

4. Secretary's Report

No report was given.

5. Other Director's Report

Kirkpatrick suggested that the members be surveyed to determine member interest in serving on the HGC committees. He is interested in recruiting members for the steering committee

Committee Reports

1. Fundraising and Finance

This committee meets on the first Wednesday of each month at 7:00 p.m. This committee needs to work on developing a business plan.

2. Ownership and Volunteers

This committee meets on the third Monday of each month at 7:00 p.m. Atkins and Tobias serve on this committee.

3. Marketing and Communication

Hambleton noted that the committee met and divided up tasks. Meghan Likes will work on the electronic newsletter "The Beet" and the HGC blog. She is also organizing a TEDx event on March 1, 2014.

Bradham and Carol Zempel will work together on press releases, with a goal of at least one release each month.

Bradham will work with Hambleton on a printed promotional brochure. Atkins noted she would be able to print the brochures at cost.

4. Vendor Relations

No report was given.

The next board meeting is scheduled for Tuesday, February 11, 2014 at 7:00 p.m.

Adjournment

Vice President Schlei adjourned the meeting at 8:30 p.m.

Minutes submitted by
Jacki Bradham
Secretary, Hudson Grocery Cooperative