

**Hudson Grocery Cooperative
Board Meeting Minutes
September 8, 2015
701 Second Street, Hudson, WI**

Directors present: Sarah Atkins, Jacki Bradham, Don Kirkpatrick, David Larson, Marina Onken and Kathy Tobias

1. Call to Order

President Kirkpatrick called the meeting to order at 6:30 p.m.

2. Approval of Minutes

Motion by Onken to approve the board meeting minutes with corrections. Second by Atkins. Motion carried unanimously.

3. Approval Agenda

Motion by Atkins to approve the agenda. Second by Onken. Motion carried unanimously.

4. Owner Forum - None

5. Board Reports

A. President's Report

Kirkpatrick noted he will make a presentation to the McCabe Chiropractic on September 17th.

B. Vice President - None

C. Treasurer

Atkins noted that after paying for the market study the yearend balance is just under \$6,000. For refund purposes this gives a par value for 300 members at \$18.71 as of July 1, 2015.

In the future the board policy will be that refunds will be paid out at a par value, per the bylaws, and not a full \$80 refund.

D. Secretary - None

E. Other Director's Report

HGC Director Marina Onken recently toured the Co-op Partners Warehouse (CPW) in St. Paul, a Midwest distributor of locally produced dairy products, organic produce and other perishables. CPW started as an extension to the Wedge Co-op and will likely serve as a vendor for HGC.

6. Old Business

A. Board Education

Kirkpatrick and Atkins plan to attend a CBL 101 training session coming up on September 19th in Minneapolis. There is also a Small But Strong training session on November 7th in the Twin Cities. Please let Kirkpatrick know if you can attend either of these.

B. Stock buyback letters

Kirkpatrick presented a draft of the form letter for reimbursements to owners who have died or moved out of the area.

*Motion by Atkins to approve the wording of the HGC buyback letters. Second by Larson.
Motion carried unanimously.*

C. Chamber Annual Membership Fee Approval

Upcoming payments were presented for board approval:

The Chamber Annual Membership dues of \$294,
Insurance event policy at \$250, and
Rental of the River Room on November 10th at the Phipps Center at \$109

*Motion by Bradham to approve above listed payments. Second by Larson. Motion
carried unanimously.*

Kirkpatrick noted the Steering Committee will do some research on what additional different type of insurance HGC should carry.

7. Committee Reports

A. Fundraising & Finance - None

B. Ownership & Volunteer

Twelve new HGC ownership applications were presented to the Board.

332 - Barb Wasson
338 - Barbara and Paul Herzog
339 - Melinda and Michael Barnes
340 - Ruth and Bob Misenko
341 - Alex Rouleau
342 - Blake Fry
343 - Micheal Foley
344 - Chris McLaird and Ellen Swanson
345 - Sharon and Douglas Jackson
346 - Kelly Yocum
347 - Hannah Jackson
348 - Jeffrey Mueller and Nadine Shipley

*Motion by Tobias to approve 12 new HGC ownership applications. Second by Larson.
Motion carried unanimously.*

C. Marketing & Communications

The Committee continues to explore different project management software.

The next Owner Drive is set for September 29th at Kozy Korner Restaurant in North Hudson with a 6:30 social and presentation at 7:00 p.m.

The Spirit of the St. Croix Art Festival is on September 26 & 27 and HGC will have a booth with a children's art activity of veggie painting. Sarah will distribute a request for volunteers.

D. Steering - None

E. Vendor Relations - None

8. New Business

A. Annual Meeting

Kirkpatrick noted the annual meeting is set for the second Tuesday in November. This year that will be November 10th). The River Room at the Phipps Center for the Arts has been reserved.

In correlation with HGC's motto "Building Community Through Food" HGC plans to hold a food drive at the meeting.

Invitations will be mailed to all members along with copies of the owner's stock certificates.

An attendance of at least 25 owners is needed to have a quorum and conduct business.

B. Stock Certificates

Copies of the stock certificates will be distributed to HGC owners. HGC will hold all of the original signed certificates. This year the certificates will be mailed with the invitation to the annual meeting. In the future they can be distributed as post cards.

Motion by Atkins to complete and approve the verbiage for the stock certificated electronically. Second by Onken.

Motion by Larson to approve postage for the annual meeting invitation and stock certificated distribution. Second by Onken.

C. Hilltop Pumpkin Community Event

The Marketing Committee decided not to participate in this event, as it does not provide a good opportunity to build awareness of HGC or recruit new owners.

Closed Session - None

9. Other Business

A. Marketing Study

The information provided in the market study is confidential and will be shared only with the board. The Board drafted talking points regarding the study and HGC directors are asked to share only the information presented in the talking points.

B. Next board meeting: Tuesday, October 13 with a 6:00 p.m. pre-meeting discussion and 6:30 p.m. board meeting.

10. Adjournment

President Kirkpatrick adjourned the meeting.

Minutes submitted by
Jacki Bradham
Secretary, Hudson Grocery Cooperative