# Hudson Grocery Cooperative Annual Owner Meeting Minutes November 10, 2015 at 6:45 p.m. The Phipps Center for the Arts

109 Locust Street, Hudson

#### 1. Call to Order

President Kirkpatrick called the meeting to order at 6:45 p.m.

A. Roll Call

Directors present: Sarah Atkins, Jacki Bradham, Don Kirkpatrick, Marina Onken and Kathy

Tobias.

**Directors absent**: David Larson. 37 HGC owners were present.

## 2. Proof of Notice

Present Kirkpatrick noted that a letter, dated October 1, 2015, was mailed to HGC owners.

## 3. Approval of Minutes

President Kirkpatrick called for approval and the minutes were approved by the owners.

## 4. Annual Report of Officers

A. Secretary: None

- **B. Treasure:** Treasure Atkins notes a balance of about \$14,500 in the bank. A matching grant from Food Co-op initiative was used to pay for half of the Market Study and \$80 remains of a \$500 grant for board training.
- **C. Vice President:** VP Tobias noted that G2G Research Group has completed the Market Study for HGC and the study concluded:

"Based in the population size, demographic composition, and competitive environment of the Hudson market area, combined with the experiences of other natural food co-ops in similar market situations, it appears that there is sufficient sales potential to support a full-line natural foods co-op."

While the study looked at a few locations that are available today in order to complete the study, the purpose of the market study was not to select a location. The study's purpose was to verify that a cooperatively owned natural and local food store is feasible in this area.

### D. President:

President Kirkpatrick recognised three outgoing directors: David Larson, Dietmar Schlei and Megan Laney, and thanked them to their service on the HGC Board.

Kirkpatrick noted it was a busy year with HGC attending community events and launched a new website. He thanked HGC volunteers. HGC had a bump in owner growth with a current ownership is 369.

## **5. Annual Reports of Committees**

A. Finance and Fundraising: None

### **B. Marketing and Communication:**

Marina Onken noted that HGC had a lot of events this year including four owner drives. The committee has been working on Facebook and social media, revamping marketing materials,

and new website. All of this helps build the owner base and it is imperative for all of our owners to also participate.

## C. Steering Committee:

Don Kirkpatrick noted the committee has worked on board development and education, as well as director search and candidate orientation. Owner certificates representing stock purchases have been by mail.

# D. Ownership and Volunteer Committee:

Sarah Atkins noted that the committee continues with clerical work managing owner data. The committee tracks ownership: with 233 owners in 2014 and it is up by 129 owners with 369 owners to date. We are on track for owner growth, but growth can go faster with more active volunteers.

Five new HGC ownership applications were presented to the Board.

- 365 Mary & Rod Ellner
- 366 Connie Goldman
- 367 Sharon & Tom Kendhammer
- 368 Caroline Whaley & Sam Schullo
- 369 Cory & Angel Mitchell

Motion by Tobias to approve five new HGC ownership applications. Second by Onken. Motion carried unanimously.

6. Unfinished Business: None

#### 7. New Business:

### **Ballot Items:**

A. Change official business address to 701 2nd Street.

#### **B. Election of Directors**

Candidates Nick Meurett, Katie Nelson-Heil, Rebecca Peters and Carol Zempel are seeking election to the board.

Nick Meurett, Katie Nelson-Heil, Rebecca Peters and Carol Zempel were elected to the board of directors; and the change of address was unanimously approved.

## 8. Adjournment

Motion by Atkins to adjourn the meeting at 7:35 p.m. Second by Onken. Motion carried unanimously.

Minutes submitted by Jacki Bradham Secretary, Hudson Grocery Cooperative