

**Hudson Grocery Cooperative Board Meeting Minutes**  
**February 11, 2020 at 6:00 pm**  
**701 Second Street, Hudson, WI**

**Directors present:** Jacki Bradham, Sarah Atkins, Tom Robinson and Tracy Yndestad

**Directors absent:** Tim Hall and Pam Brokaw

**1. Call to Order**

*The meeting was called to order at 6:07 pm*

**2. Approval of Agenda**

*Motion by Tom to approve the agenda. Second by Tracy. Motion carried unanimously.*

**3. Approval of Minutes**

*Motion by Tom to approve the minutes. Second by Jacki. Motion carried unanimously.*

**4. Owner Forum** *None*

**5. Board Reports**

- a. President's Report:** Melanie's resignation - Sarah will create an official statement to be used in the BEET.

the President serves as the face forward for HGC

*Motion by Jacki to elect Tracy as President and Tom as Vice President. Second by Tom.*

*Motion carried unanimously.*

Chamber membership can be purchased if the President and VP are interested and available to attend Chamber events.

- b. Vice President's Report:** None

- c. Treasurer's Report:** Sarah presented January finances. Sarah will make an appointment at WCU to add Tracy to the account for check signing.

*Motion by Tom to approve Treasurer's report. Second by Tracy. Motion carried unanimously.*

- d. Secretary's Report:** None

- e. Other Director's Report:** Tom suggested an idea for a co-op incentive program.

Create a coupon book with \$80 worth of coupons as an incentive for new owners.

*Motion by Tom to send creating a coupon book to the Marketing Committee. Second by Sarah.*

*Motion carried unanimously.*

- f. Password:** share password information only with HGC officers. Sarah needs access.

**6. Committee Reports**

- a. Ownership & Volunteers**

- i. Approve New Owners**

*Motion by Tom to approve owners 586 and 588. Second by Tracy. Motion carried unanimously.*

We are only 12 owners away from 600. Possibly a \$80 gift certificate to give to owner number 600 which they can use to invite a friend to join the Co-op

- b. Marketing & Communications**

- i. Learning Sessions:** a Learning Session on Soil is planned for April

- ii. **HGC Market Day:** February 22 at EP Rock School . Volunteers are needed.  
Send Sarah a notice for OV distribution
- iii. **January Beet distributed**
- c. **Steering:** None.

## 7. Old Business

- a. HGC owner refunds
- b. Up & Coming Conference - Erica only Friday

## 8. New Business

- a. Emily Pistol, executive assistant, Hudson Hospital & Clinic shared information about the new Hudson Hospital Farmer's Market. It will be on Wednesdays from 2:30 - 5pm, June 17 - Sept 23<sup>rd</sup>. Currently they have three Farmers enrolled and Buddy's Bakery. The market will be held in the North wing parking lot. The Cost is \$10 for the full years market. The new Farmer's market is looking for a partnership to help bring everyone fresh food and provide an outlet for local vendors to sell their products and grow their business. HGC would have an opportunity to have a booth every week

*Motion by Jacki to partner with the Hudson Hospital to collaborate with their Farmers' Market. Second by Tom. Motion carried unanimously.*

The Hospital also has a Community Garden and Green Team Sustainability with 66 plots available May - October for \$20/yr.

- b. **Dan Tjornehoj refund request:** Sarah will issue a refund at current stock value.

*Motion by Jacki to issue a refund to Dan Tjornehoj. Second by Tom. Motion carried unanimously.*

**Move to closed session:** *None*

## 9. Other Business

- a. Next meeting Tuesday, March 10, 2020

## 10. Adjourn

*Motion by Sarah to adjourn the meeting at 7:37 pm. Second by Tom. Motion carried unanimously.*