

Hudson Grocery Cooperative Board Meeting Minutes
April 14, 2020 at 6:00 p.m.
Zoom Meeting

Directors present: Jacki Bradham, Sarah Atkins, Tom Robinson and Tim Hall

Directors absent: Pam Brokaw and Tracy Yndestad

1. Call to Order

Motion by Tim to call the meeting to order at 6:06. Second by Jacki. Motion carried unanimously.

Approval of Agenda

Motion by Jacki to approve the agenda with the addition of website under new business. Second by Sarah. Motion carried unanimously.

2. Approval of Minutes

Sarah requested adding action items to future minutes

Motion by Sarah approve minutes. Second by Tom. Motion carried unanimously.

3. Owner Forum - None

4. Board Reports

- a. President's Report - None
- b. Vice President's Report - None
- c. Treasurer's Report –

Sarah notes not much activity other than the payment of website hosting \$348.

Motion by Tim to approve Treasurer's report. Second by Jacki. Motion carried unanimously.

Action Item: Sarah post Financial reports on Drive

- d. Secretary's Report - None
- e. Other Director's Report - None

5. Committee Reports

- a. Ownership & Volunteers
 - i. Approve New Owners

Motion by Tim to approve owner 594. Second by Tom. Motion carried unanimously.

- b. Marketing & Communications
 - i. Learning Sessions: The Soil session on April 7 is canceled. The Foraging Walk is tentatively plan on July 22nd
 - ii. HGC Market Day: March and April markets are canceled
 - iii. March-April Beet distributed
 - iv. Owner Drive - Marketing committee meets Thursday Reaching out Rotary partnering with CSA outreach ideas.

Action Item: Jacki add Erica as a Facebook editor for a post campaign

- c. Steering - None

6. Old Business

- a. Owner Drive: "Grow Your Co-op" – Board recommends going ahead with the drive as soon as possible. Next step is to assemble the support documents.

Action Item: Tom to review talking points for Owner Drive

Action Item: Tim to securing \$80 worth of coupons to be used as incentive for owner drive.

7. New Business

a. HGC Tax Returns - Filed by March 15th and available on the Drive in the board folder for treasurer related 2019 year-end folder

b. Website - SSL secure website has been done

Domains.coop no longer support hosting emails and HGC has 2 .coop emails that need to be moved. Work with our current website host, Kramer Digital, to make the .coop the main website and with a redirect of the old .org site. Check to see if email hosting is available .

Action Item: Jacki contact Kramer Digital to update website hosting and email hosting

Move to closed session: - None

8. Other Business

a. Next meeting Tuesday, May 12, 2020

9. Adjourn

Motion by Sarah to adjourn at 6:52. Second by Tim. Motion carried unanimously.