

Hudson Grocery Cooperative Board Meeting Minutes
May 12, 2020 at 6:00 pm
Zoom Meeting

Directors present: Jacki Bradham, Sarah Atkins and Tracy Yndestad

Directors absent: Pam Brokaw, Tim Hall and Tom Robinson

1. Call to Order

The Tracy called the meeting to order at 6:09 pm

2. Approval of Agenda

Motion by Jacki to approve the agenda. Second by Sarah. Motion carried unanimously.

3. Approval of Minutes

Motion by Sarah to approve minutes. Second by Jacki. Motion carried unanimously.

4. Board Reports

- a. Pres: Tracy noted there are webinars recording that the board may be interested in.

Action item: Tracy share webinars

- b. **Vice President's Report** – None

- c. **Treasurer's Report**

Motion by Jacki to approve Treasurer's report. Second by Tracy. Motion carried unanimously.

- d. **Secretary's Report** - Website has been updated to .coop is the main website with a redirect to the old .org website. Emails "info@hudsongrocery.coop: and "ov-cmte@hudsongrocery.coop" have not been transferred yet. Jerry Kramer, our website host, suggested Gmail business for new emails at \$6/month. O/V will need an email for distribution of owner info.

- e. **Other Director's Report** - None

5. Committee Reports

- a. **Ownership & Volunteers**

- i. **Approve New Owners** - None

- b. **Marketing & Communications**

- i. **Learning Sessions:** Foraging Walk July 22nd is still undecided. RiverFest has not confirmed its date and may be in September. Other option may be doing a foraging session with social distancing or use Facebook Live.
 - ii. **Facebook:** It was suggested the coordinate with Erica to post to Facebook at a schedule time to make it easier for board to repost. Blogs are posted on Facebook on Saturday morning. Maybe Erica post on Tuesdays and

Thursdays. Lindsay was added to the website and 2 blogs – posted on Saturdays & shared on Facebook. Some owners do not use Facebook, so use email or Mailchimp to share blog.

- iii. **May Beet:** distribute mid-May. Includes: meet at beet, new blog, owner drive and recipe

c. **Steering** - None

6. Old Business

- a. **Owner Drive:** “Grow Your Co-op” Update: sicker in progress. Marketing committee will rewrite talking points. Need to confirm with Tom on the \$80 coupon. -Board suggested a \$50 gift certificate to Urban Olive and Vine as the prize. The mailing should go out at the end of May.

Action Item: *Sarah print address labels/envelopes*

7. New Business

- a. **Passwords:** Passwords are in the drive in the secretary’s confidential file. The do not include banking and financial info. Sarah has those files in her office and Sarah’s bookkeeper also has access to this information.
- b. **Bank signatures:** As the president, Tracy needs to be added as a signer on the bank accounts

Action Item: *Sarah to make an appointment at bank for signature card updates*

- c. **Director’s attendance:** Some directors are not attending meetings on a regular basis. Our bylaws say that missing 3 meetings is grounds to remove directors from the board. Tracy will contact all directors to remind them of the importance of attending meetings and to let us know if they are not able to attend meetings.

Action Item: *Tracy contact directors regarding attending board meetings*

Action Item: *Tracy to approached Erica to see if she is interested in serving on the board*

Move to closed session: - None

8. Other Business

- a. Next meeting Tuesday, June 9, 2020

9. Adjourn

Motion by Sarah to adjourn at 7:16 pm. Second by Jacki. Motion carried unanimously.