



## Board Meeting Minutes

Tuesday, March 9, 2021 6:30 Zoom Hosted by Sarah

**Next regular meeting Tuesday, April 13, 2021 6:30**

1. Call to Order
  - a. Directors present: Joe, Sarah, Buck, Joan and Erik (Matt missing)
  - b. Others present: Owner Mary Ann Pearson.
2. Approval of Minutes February 9. Not attached. Will be brought forward in April.
3. Approval of Agenda- Moved/Seconded/Passed
4. Owner forum- Mary Ann Pearson has marketing background, may assist cmte.
5. Board Reports
  - a. President's Report-Joe called new members #612-629, talked with Stuart Reid of FCI, Robin of Whole Earth and the GM of Stillwater. The Right to Harm Zoom forum had 10. Yard signs, 36 printed with 12 + already out in community (hard at work selling for us, brought in 3 new owners in <30 days!)
  - b. Vice President's Report-Matt Absent
  - c. Treasurer's Report-Sarah M/S/P CPA charged \$500 to give advice and do 990.
  - d. Secretary's Report-Buck - previous emails on FCI sessions: 1) business plan 2) store design.
  - e. Other Director's Reports- None
6. Old Business
  - a. Revisit \$349 for Hudson Chamber of Commerce-Buck and Sarah. Deferred until Chamber announces whether Spirit of the St. Croix art festival will happen.
  - b. Committee budgets for remainder of 2021. See below.
7. Committee Reports
  - a. Ownership & Volunteers-See attached report. Budget OK until July 1. Sarah wants relief. Owner calls/attempts #1-25 are done.
  - b. Marketing & Communications-Erik. See attached Charter, Budget and Annual Goals. Discussion of FaceBook "likes" and "follows." Cmte to draft policy.
  - c. Steering- (meets 3/23) No budget until 7/1
  - d. Vendor Relations -None
  - e. Fundraising & Finance-None. Budget expenses are already committed and fixed.
8. New Business
  - a. Approve new Owners- #630-645 M/S/P
  - b. Discussion of Venmo & PayPal fees resolved after the meeting.
9. Adjournment 8:30