



## Board Meeting Minutes

Tuesday, **October 12**, 2021 6:30 Zoom Hosted by Sarah

**Next regular meeting Tuesday, November 9, 2021 6:30**

<https://us02web.zoom.us/j/81511233266?pwd=YzQ5T3dNdDh0a3BjL3E1MmxIVWI2QT09>

1. Call to Order - Joe
  - a. Directors present: Joe, Sarah, Buck, Joan and Erik
  - b. Others present: Mark Lundgren, Chairman of the Board of Whole Earth Market, River Falls
2. Approval of Agenda - Joe Deemed approved without objection.
3. Approval of Minutes **September 14** – Buck Deemed approved without objection after noting the meeting was finished by email and included approval of owners 669 (Laura Kemp) and 680-685.
4. Owner forum - Joe Called on Mark Lundgren. The board OKd coffee wholesale for us. HGC owners get same store benefits as WE owners, just identify yourself as HGC. HGC is a corporate owner of WE. HGC can apply for “Round up for Good” for October 2022, which typically brings in \$3000. Their board meets the last Monday of the month. Their annual sales are about \$1MM. They have about 2000 owners, of which about half are active.
5. Board Reports
  - a. President’s Report - Joe reported that FCI invited us to participate in Peer-to-Peer, which is suitable for December.
  - b. Vice President’s Report - Matt None.
  - c. Treasurer’s Report - Sarah. Financials \$19,000 as of 9/30 M/S/P unanimously.  
New Owners #686 - #715 for approval M/S/P unanimously.
  - d. Secretary’s Report - Buck None.
  - e. Other Director’s Reports -  
Erik See Marketing.  
Joan She will get the letters for the 30 new owners.
6. Old Business-
  - a. Plans were made for the annual meeting.
  - b. Joe is convening a coffee committee.
  - c. The Stillwater member benefit is still in limbo.
7. Committee Reports
  - a. Ownership & Volunteers – Sarah: With Erik and Joe, coordinating notice postcards for the annual meeting.
  - b. Marketing & Communications – Erik: The committee is wrapping up a busy summer/fall. Winter markets Jan/Feb/Mar with coffee and 30 vendors at the Middle School are planned. A pollinator program with the Hudson Home and Garden Club is possible: Buck to follow.
  - c. Steering – Joe: Board recruitment is the focus now.

8. New Business None.

9. Adjournment 8:42