



Board Meeting Minutes

Tuesday, **February 8, 2022 @ 6:30** Zoom Hosted by Sarah

Next regular meeting Tuesday, March 8, 2022 @ 6:30

<https://us02web.zoom.us/j/81511233266?pwd=YzQ5T3dNdDh0a3BjL3E1MmxlVWI2QT09>

1. Call to Order - 6:35 pm called to order by Joe
 - a. Directors present: Joe, Erik, Sarah, Hannah and Tavia
 - b. Others present:
2. Approval of Agenda - *Deemed approved without objection*
3. Approval of Minutes from January 11, 2021 - *Deemed approved without objection*
4. Owner forum
Opportunity for Owners to make the Board aware of topics/issues/opportunities. 3 minute limit per speaker. Unlimited emails may be sent to the Board at HUDSONGROCERYCOOP@GMAIL.COM
5. Board Reports
 - a. President's Report - Joe trying to attend board meetings to another co-op - adding member #'s to visibility / web / beet would be good
 - i. JQ suggesting maybe a smaller space could be beneficial / meet witheward next week
 - ii. owner calls
 - iii. password change on gmail HUDSONGROCERYCOOP@GMAIL.COM because of possible leak - recorded in secretarial files
 - b. Vice President's Report - Erik
 - i. Market days
 - ii. working on setting up a meeting with Sammi for social media help
 - iii. virtual learning sessions
 - iv. get website in working order
 - v. movie discussion in March - set a date
 - vi. discussed how to keep vendors accountable to show up for market days
 - c. Treasurer's Report - Sarah. Financials *Moved Joe Seconded, Hannah, Passed*
 - d. New Owners for approval *Moved Joe, Seconded Eric, Passed*
 - e. Secretary's Report - Hannah
 - i. pressing pause on virtual learning sessions - maybe pick back up in March / April
 - f. Other Director's Reports - Tavia
 - i. connecting with local co-ops to meet in person -
 - ii. got permission for "food for change" - creator might be available to lead a discussion on the film for a film discussion session
6. Old Business
 - a. Crimson Group (ongoing) 2nd Thursday of each Month (Hannah, Joe, anyone)
 - b. other old business?

7. Committee Reports

- a. Ownership & Volunteers - Sarah
 - i. Sarah - mentioned looking for somebody to spit polish PowerPoint presentation & look for a web person (Edwin)
 - ii. Sarah - important to have a script put together for new & old owner calls for getting involvement
 - iii. Sarah - OV committee discussing definitely making calls to new & old owners vs emailing them.
 - iv. board discussed collaboratively putting together script for OV to use for calls (voicemail message / full scripting / bullet points)
- b. Marketing & Communications - Erik
 - i. Hannah & Jacki work on seed exchange table for March Market Days
 - ii. partner with Hudson Garden Group
 - iii. *cultivating the commons - clinton cass / native seed preservation & genetics?
- c. Steering - Joe
 - i. March 1 next Steering meeting

8. New Business

- a. Approve 2022 goals - *approved by Eric - second by Joe - all approved*
- b. FCI Live sessions - start a G drive shared file for everybody to share notes
- c. Hudson Chamber Awards Banquet & Annual meeting - Thursday, Feb 17 6-9pm
 - i. who can we send to this event?
- d. Up & Coming conference May 19-21, Scholarship application due Feb 11 (\$3-500 awarded)
<https://docs.google.com/forms/d/e/1FAIpQLSddxhaHeFLPizulS2xU0U1zkwnfyBs-rM154mU0fiBJnsX8rQ/viewform>
- e. Owner re-engagement calls (set goal for how many calls, who is calling, write script & options for calls (steering?))
- f. Website refresh - need logins for somebody to take a look & see how bad the situation is behind the scenes & get a quote (marketing?)
- g. Other new business - can we discuss a new start time for board meetings? 6:00 - Jacki change in calendar to reflect 6:00

9. Adjournment