

**Hudson Grocery Co-op 2021 Annual Meeting Minutes - DRAFT**  
*(Minutes will be posted as FINAL version following approval at the 2022 Annual Meeting)*  
**Tuesday, November 16, 2021, 6:30pm - Zoom Meeting**

**1. Call to Order at 6:34pm by President Joe Rouleau**

- a. **Directors Present:** Sarah Atkins, Joe Rouleau and Erik Bjoraker
- b. **Number of owners attending:** 43 owners - a quorum of 42 was established.

**2. Proof of Notice of Meeting**

Rouleau reported that an annual meeting notice was mailed to owners, as well as three emails sent.

**3. Approval of 2020 Minutes:** *Motion by Atkins to approve the minutes/Second by Bjoraker/Approved.*

**4. Annual Officer Reports:**

- a. **President's Report:** Rouleau noted the board set and met goals of owner engagement calls, distributing yard signs, increasing social media presence, annual party in Sept., monthly owner emails and newsletters, engage with other co-ops, re-engaging with the community. We set an ownership goal of 750 owners.
- b. **Secretary's Report:** None
- c. **Treasurer's Report:** Atkins presented financial year to date reports for October 31. HGC's fiscal year ended June 2021. She thanked Ciranda for their donations for events and marketing. Owners can now opt to pay the online fees so HGC receives the full \$80. The board works at being fiscally conservative with expenses. Answered question that as a cooperative HGC is a for profit business.

**5. Annual Committee Reports:**

- a. **Marketing Report:** Bjoraker outlined the committee's marketing plan including maintain HGC social media presence, website, promotional materials, awareness events and programing, community outreach. 2021 highlights: increased social media, movie discussion, HGC table at several farmers markets and community events and monthly newsletters. Upcoming: work with WE Market Co-op to sell coffee, Winter Markets.
- b. **Owner Volunteer Report:** Atkins noted that part of the OV Committee duties is to acknowledge volunteers and she thanked the Marketing Committee. She has helped the co-op with software and bookkeeping. OV works to create enthusiasm and educate the HGC owner base. They maintain the owner database, distribute new owner packets, communicate with owners and volunteers, organizes owner events and distributes surveys. The database is audited annually. The OV committee is looking for a committee chair. This year they have been making owner calls to reach out to current owners. Owner growth from last annual meeting was 581 to 733 now.
- c. **Call for Volunteers:** Contact Sarah, Joe or Erik if interested in volunteering.
  - i. **Board of Directors:** need more directors
  - ii. **Owner/Volunteer Chair and Committee members:** need volunteers
  - iii. **Marketing Chair and Committee members:** need volunteers

**5. Old Business:** None

**6. New Business:**

- a. **Food Co-op Initiative President Stuart Reid:** Talked about starting a co-op, how HGC is doing, encouraged owners to participate and answered questions.
- b. **Election of Directors:** Incumbent Directors are Rouleau, Atkins and Bjoraker. New Directors Hannah Baias and Tavia Trulson introduced themselves. *Motion by Jacki Bradham to elect the slate of directors/Second by Katherine Peters/Approved.*
- c. **Approve New Owners:** *Motion by Jacki Bradham to approve owners 716-733/Second by Melanie Herberg/Approved.*

**8. Adjournment at 7:43 pm** (followed by social via Zoom and in person at Hop & Barrel.)

Respectfully submitted, Buck Malick, Secretary 11/22/21