



Board Meeting Minutes

Tuesday, December 13, 2022 @ 6:00 virtual/zoom meeting

Next regular meeting Wednesday, January 11, 2023

<https://us02web.zoom.us/j/81511233266?pwd=YzQ5T3dNdDh0a3BjL3E1MmxIVWI2QT09>

1. Call to Order - 6:15

- a. Directors present: Sarah, Erica, Eric, Joe, Buck, Paul, Hannah
- b. Others present:
- c. Welcome new board members Erica, Buck & Paul!

2. Approval of Agenda - Sarah moved to approve, seconded by Buck - all approved
new owners 860-868 approved

3. Approval of Minutes - Eric moved to approve, seconded by Buck, all approved

4. Owner forum - none

Opportunity for Owners to make the Board aware of topics/issues/opportunities. 3 minute limit per speaker. Unlimited emails may be sent to the Board at hudsongrocerycoop@gmail.com.

5. Board Reports

- a. President's Report – Joe
 - Quorum established at annual meeting,
 - 3 new board members to 3 year terms. New board members received packets for committees & responsibilities & access to G drive.
 - New board members are meeting Jan 4 for a board drive & ACT training. 5:30 agreed start time.
- b. Vice President's Report - Erik
See Marketing committee report
- c. Treasurer's Report –
 - approval of financials - Financials approved at Annual meeting last week
 - approval of new owners 869-876 - Buck motioned to approve, Erica seconded, all approved
- d. Other Director's Reports -

6. Old Business

a. Compeer financial approved a grant to help cover feasibility studies for payment not yet made. Buck applied & we will receive 5k in costs covered.

e. "Round up" at Whole Earth in October – funds raised?

f. Drive to 900 - how did we do?

7. Committee Reports

a. Ownership & Volunteers – Sarah

- Carrie is acting as Interim Chair - report of meeting 11/15/22
- The need to look into a text platform to text our database came up - it could be a very effective way to communicate events & volunteer needs. Calls are still valuable as even leaving a friendly voicemail can lead to fruitful conversations.

b. Marketing & Communications – Erik

- Talking about gifting ownerships to try to meet our goals
- Soliciting vendors for upcoming winter markets
- updating website & cleaning up the clutter

c. Steering - Joe

- focused on proforma & market study consultants & filling board seats.

Closed session 7:28-7:49 discussing market study & site results

8. Current Business

a. Crimson Group Monthly (FCI) - Updates shared from November call

- one takeaway was they discussed having sort of an "open" board meeting and inviting people to rope in new board members. It would be helpful for introducing & helping potential new board members to see who we are as people so it feels more approachable to join.

c. Strategic Planning meeting: - finalizing at next board meeting 1/4/23

- See file HGC 2023 Strategic Goals - currently in draft form and individual committees will update & send for board approval.
- Discussed the need for additional board meeting to set financial goals for upcoming year & do we need to already start throwing events for fundraising to cover costs needed this year. Proforma, legal, etc.
- Crystal from Menominee said they had 3 tiers for their capital campaign - if we can pick her brain more she would be a great resource as they are about 80% through their capital campaign.

d. Board and Committee 101 (packets sent) with committee overview. Send charters for each committee

- next board meeting

- everybody go into admin & legal to read Board Governance Guidelines
- e. Election of new officers
- Sarah Nominated for Treasurer, seconded by Joe - all approved
 - Joe nominated for President, seconded by Erica - all approved
 - Hannah nominated for Secretary, seconded by Joe, all approved
 - Eric nominated for VP, seconded by Hannah, all approved
- f. Committee assignments
- Joe (President) Finance & Steering
 - Buck, steering & finance
 - Erica, OV
 - Paul, Steering & Finance
 - Eric, Marketing & Steering occasionally
 - Hannah, Marketing
 - Tavia, Marketing
- g. Review draft goals for 2023 (presented by Joe)
9. **Adjournment – Sarah moved to adjourn, seconded by Eric, all approved 8:28**